

REALGUARD

The RealGuard Rapid Deployment CCTV Tower
Stopping Crime Before it Happens

RAPID DEPLOYMENT **LIVE CCTV**



RAPID DEPLOYMENT GUARDING TOWERS PROTECT BUILDING SITE

The Good Guys is one of Australia's leading electrical retailers, operating nationally and in New Zealand. In early 2009, a Victorian store was damaged by fire and The Good Guys Loss Prevention Department needed around-the-clock protection while repairs took place.

We required 24 hour security

Given the size and layout of the temporary retail premises, The Good Guys required additional external protection. This was in addition to an on-site security guard and taking into consideration the budget and all costs involved. The Good Guys Loss Prevention Department commented on the situation, saying: *"It was critical for us that nothing could delay reopening the store on schedule. We had heard about RealGuard and decided to explore it as an option".*

RealGuard typically costs about half of an equivalent 24-hour security guard. When the protected site closes, persons detected by movement sensors within around 35 meters of the tower trigger 'real time' video back to the Remote Video Guarding Centre. Intruders are quickly challenged over the tower's inbuilt PA speakers, mostly before any building damage is actually attempted. 99%+ of all persons challenged immediately leave the site. It is the RealGuard aim to stop crime before it happens.

Green light given by insurer

Insurers of The Good Guys were approached to ensure RealGuard protection complied with the cover regulations. An on-site demonstration was conducted with an Insurance representative and The Good Guys were given approval to proceed with RealGuard.

Rapid deployment towers for temporary high risk sites

Most Rapid Deployment Towers are set up with 360 degree fixed cameras and 35 metre motion sensors, plus a pan-tilt-zoom camera and PA loudspeakers controlled by remotely located security guards to track identified site intruders and 'warn them off'. Self-powered diesel/battery powered towers and 240volt powered towers are both available to suit practically any building site. Use of a secure cellular network means that towers can be deployed in most areas where mobile phone coverage is available.

While it is known that no security protection can be absolutely foolproof, it is clear that the more protection put in place, the earlier intruders are identified and warned off. Experience has shown that when placed in such situations, intruders are more likely to choose another site to target. It is certainly pleasing to note that no major incidents occurred at The Good Guys site ahead of the store reopening.

RealGuard powered by RemGuard technology

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